

COURAGEOUS PERSUADERS PARENTAL CONSENT FORM

Every person involved in developing or producing the commercial submission must each sign an individual release. This applies to all team members, on-camera actors, voiceover announcers, individuals in photographs, and musicians who have participated in any way. A signature from a parent or legal guardian is required if student is under 18 years of age.

Title of Commercial:

Describe Role in Commercial:

- By checking this box and affixing my name here and below, I hereby grant the Detroit Auto Dealers Association Education Foundation, Inc. (hereinafter referred to as "FOUNDATION") and its designees an exclusive, worldwide, perpetual, irrevocable, royalty-free, sub-licensable right to exploit the video message and any person's property (physical and personal and indicia) contained therein, in any media now or hereafter known, without any payment or other consideration of any kind, or permission or notification, to FOUNDATION or any third party. In addition, I further grant a non-exclusive worldwide, perpetual, irrevocable, royalty-free, sub-licensable right to any original music in the video. I understand and accept that FOUNDATION reserves all rights, including without limitation, the right to reproduce, record, alter, amend, edit, publish, publicly perform, use, merchandise, license, sublicense, adapt and stream the video message in connection with promotion of Courageous Persuaders. I hereby waive any claim of alteration, optical illusion or faulty mechanical or electric reproduction of any video message(s), including without limitation, any claim due to any variation of the color, tone, clarity, cropping or other appearance of any video message(s). I understand and accept that my video message might not be shown publicly.

I agree that FOUNDATION and its agents shall have the right to record, copy, publish, edit, exhibit, distribute, perform, merchandise, license, sublicense, adapt and/or modify my submission in any way, in any and all media, without any compensation or consideration to me. That FOUNDATION, at its sole discretion, reserves the right to post any submission on the Courageous Persuaders website or other selected websites during or after the Courageous Persuaders' contest, in perpetuity.

I understand and accept that my video message shall become FOUNDATION's physical property and will not be returned.

Please type in requested information below. A parent or legal guardian is required to sign if student is under 18 years of age.

Student Information

Date: _____ Street Address: _____
Name: _____ City, State, Zip: _____
Date of Birth: _____ Telephone Number: _____
Email Address: _____ Indicate the Royalty-Free Music Track Number from the
Student Signature: _____ Courageous Persuaders Free-Use Music:

or

Indicate Which Team Members Composed and Performed any Original Music. If you used GarageBand as an element of your Original Music, you must indicate this here:

- By checking this box, I represent that I have read the attached Courageous Persuaders' Privacy Notice, Children's Privacy Policy, and Official Rules. All Rules must be followed to qualify.
- By checking this box, I represent the information provided by me herein is true and accurate.

Parental Content

Date: _____ Parent or Legal Guardian Name: _____

Parent or Legal Guardian Signature: _____
(only needed if student is under 18 years of age)

- By checking this box, I consent to the participation of my child in the commercial submission, as stated herein.
- By checking this box, I represent that I have read the attached Courageous Persuaders' Privacy Notice, Children's Privacy Policy, and Official Rules. All Rules must be followed to qualify.
- By checking this box, I represent the information provided by me herein is true and accurate.

PRIVACY NOTICE

Courageous Persuaders collects non-public personal information about you from information we receive from you on applications, release forms or other forms.

We may not disclose non-public personal information about you to non-affiliated third parties without your consent. We restrict access to your personal and account information to those employees who need to know that information to provide products or services to you in connection with your commercial submission. We maintain physical, electronic, and procedural safeguards that comply with federal regulations to guard your non-public personal information.

CHILDREN'S PRIVACY POLICY

The following paragraphs summarize Courageous Persuaders' privacy policy regarding the collection and use of personal information of children and its compliance with the Children's Online Privacy Protection Act of 1998.

Types of Personal Information Collected: Under the Children's Online Privacy Protection Act, "personal information" is defined as individually identifiable information, such as a first and last name; a home or other physical address including street name and city or town; an e-mail address; a telephone number; and a Social Security number, among others. Although a "child" is defined under the Children's Online Privacy Protection Act as an "individual under the age of 13," Courageous Persuaders applies the Act to any individual under the age of 18. We knowingly collect and use only as much information about a child as necessary for the activity or commercial submission, and do not condition participation in any online activity or submission on the disclosure of more personal information than is reasonably necessary.

Use of Personal Information: We use the information we collect from children only for giving credit to children for work they have created such as in developing or creating a commercial submission, waiving certain rights for such work as stated in the Release Form, and/or for internal business purposes. We contact children by e-mail only in response to their commercial submissions and/or requests for information or assistance.

Parental Notification and Consent: In accordance with the provisions of the Children's Online Privacy Protection Act, we will notify parents when collecting personal information from children, and will seek verifiable parental consent before collecting, using, or disclosing certain personal information from children. Verifiable parental consent may include contacting the parent via email, postal mail, or telephone upon the submission of the consent form by the parent and child to confirm the parent's consent. Parents may review and have their child's personal information deleted, and may refuse to permit further collection or use of their child's information by contacting the Courageous Persuaders representatives listed below. Parents may consent to our collection and use of their child's personal information without consenting to the disclosure of that information to others. Parents may revoke their consent at any time.

MUSIC

Music and Sound Effects: The only music and sound effects allowed on your entry must come from one of three sources: (a) Courageous Persuaders Free-Use Music* (see detailed information at end of Rules, below); (b) Garage Band Software, consistent with the Garage Band Software License Agreement; or (c) your own music you created and performed alone or with your team members.

Option 1 above allows you to include Courageous Persuaders Free-Use Music: Do not use any published music without permission of owners. This music is ONLY available for the Courageous Persuaders Competition. Any other use is in violation of US copyright laws.

- Permission is granted for use in the Courageous Persuaders competition only.
- You are welcome to use our special Courageous Persuaders Free-Use Music, available exclusively to students producing commercials for this competition.
- On your submission, you must identify the music as "Courageous Persuaders Free-Use Music" and specify the track number you used.
- Explore this incredible searchable music collection from Yessian Music, one of the world's leading music companies.
- Please read instructions below for access to the library.

Instructions:

1. **User ID:** courage
2. **Password:** first1
3. Email Brian Yessian with any questions: brian@yessianmusic.com
Click on the link to search for Courageous Persuaders Free-Use Music: <http://www.yessianmusic.com/search>

Option 2 above allows you to include work that is original to you. Everyone involved in composing and performing the music must sign the Consent Form. You may not play (i.e. "cover") anyone else's music unless that person is a team member who is available to sign the Consent Form. You may, however, use GarageBand as an element of your original music consistent with the GarageBand Software License Agreement. Do not use any other music or songs.

On the above Parental Consent Form under student information, you must specify the track number you used; or if you chose to use original music, the team members who composed and performed music, including reference to GarageBand if you used GarageBand as an element of your music.

You are required to complete this release form and fax, email, or mail to Courageous Persuaders:

Courageous Persuaders
1900 West Big Beaver Road, Suite 100, Troy, Michigan 48084-3537
248.458.1127 phone
248.283.5107 fax
llambert@dada.org